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Beauty Beyond Style
Finding, Changing, and Sustaining Your Balance

DALLAS, Texas (March 31, 2011) – The saying “beauty comes from within” is not just a cliché, it’s a authentic means to an attractive outer beauty according to Jacqueline P. Piper, the CEO and Image Enhancer for Exposure Originals, LLC. The high fashion women’s apparel company will be launching their new private fashion consultation services under its Beyond Style brand the week of April 29, 2011. Women all over the country will benefit from Beyond Style’s unique, thought-based approach to image enhancement.

“What’s unique about our new services is the personal growth and development aspect. We are not your typical fashion consulting service. Our solution to a makeover, when rightly understood, can create an all around successful individual,” says Piper. The services are rooted in a thought-based approach to fashioning a client’s image that allows women to unfold their beauty from the inside out. Their motto? “Changing your appearance, one thought at a time.”

Piper believes external appearances have a great deal to do with the unseen; the revelation of a person’s long-held beliefs and thoughts. A person cannot change their image by means of makeup, hair, and clothes alone; our outer image has an inner counterpart, and giving attention only to the outside leaves a lost and weak internal follower. Through positive thinking, introspection, and other thought techniques, one can create and sustain a balanced life. This, combined with fashion guidance from the Image Enhancer, helps women achieve the look they desire as well as become a happier, harmonized individual.

The private services will include: Image Enhancement Sessions, Fashion Consultations, Wardrobe Reviews, Companion Shopping, Image on the Go group fashion consultations, and an audio book titled *Beyond Style The Quest*, a definitive guide to change. Exposure Originals believes their unparalleled approach to changing a client’s image is the sustainable solution many women are searching for.

In addition to providing private fashion guidance, Exposure Originals manufactures high-quality private label apparel for the discerning woman. It has filled a void in the world of fashion with style and originality. Its brands include: Exposure Originals Signature, an exclusive collection of form-fitted apparel for the more image-conscious, confident woman; and Exposure Originals Vibrating SSexy, an apparel collection that promises to transcend fashion by redefining what it means to be sexy by advocating that sexiness comes from within.

Exposure Originals is headquartered in Dallas, Texas. The company has over 22 years experience in upscale products and services tailored to women. They believe the integration of their new Beyond Style brand will only enhance and ensure the success of their clients. To find out more, please visit www.beyondstyleonline.com

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If you’d like more information about this topic, or to schedule an interview with Jacqueline P. Piper, please call 214-739-9100, 702-203-1730 or e-mail: jacquelineppiper@exposureoriginals.com